PRESS RELEASE
For Immediate Release

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FOR IMMEDIATE RELEASE

Scavenger Hunt Raises Literacy Awareness at OC Public Libraries

California Library Literacy Services recently celebrated 30 years of providing high quality, learner centered, volunteer based adult literacy services in libraries around the state. In honor of this milestone, and to promote awareness of adult literacy in our county, the OC Public Libraries and READ/Orange County will be hosting a Literacy Scavenger Hunt throughout the month of October 2014.

The Literacy Scavenger Hunt, which starts October 1, is a great opportunity to raise community awareness to help potential learners come forward and to recruit new volunteer tutors for READ/OC.

To enter, interested participants can visit their local branch of OC Public Libraries to pick up a form - visit www.ocpl.org for a list of branch locations - or visit the READ/OC website at www.readoc.org for an entry form and the official scavenger hunt rules. A winner will be selected from entries received by 10/31, and the winner will receive a Kindle Paperwhite 6” eReader with WiFi (valued at $120), and a $75 amazon gift card, generously provided by the Friends of READ/OC.

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