



OFFICE OF THE TREASURER-TAX COLLECTOR SHARI L. FREIDENRICH, C.P.A.



TREASURY OVERSIGHT COMMITTEE (TOC) MEMBER BIOS



Public Member, Treasury Oversight Committee, Chair
Richard Rohm, CPA
Partner, Rohm and Rohm CPAs

Richard Rohm was unanimously appointed by the Orange County Board of Supervisors to the Treasury Oversight Committee on December 16, 2014 for his first term. Rohm has been a partner in Rohm and Rohm CPAs since 2006. He graduated from Golden State University with a Master of Science in Taxation in 2006 and from Cal State Fullerton with a BA in Business Administration Major Accounting Concentration in 1980. Rohm has served as the Treasurer for various nonprofit organizations over the past 30 years. On March 10, 2015, he was unanimously approved by the City Council of the City of Orange to serve as the Treasurer for the City of Orange.



Public Member, Treasury Oversight Committee, Vice Chair
Laura Parisi, CPA, CCMT, CFIP
City Treasurer, City of Laguna Beach

Laura Parisi was unanimously re-appointed by the Board of Supervisors to the Treasury Oversight Committee for her second term on March 18, 2014. Laura has been the elected City Treasurer in Laguna Beach since 1999. She is responsible for the investment of excess city funds and related compliance with state and local laws, banking contracts, assessment district bonds and Transient Occupancy Tax reviews. In addition, she is a member of the League of California Cities Revenue and Taxation Committee and a former member of the Local Agency Investment Board for the California State Treasurer's Office. Prior to her current role, Parisi worked for approximately 20 years in the private sector. Her jobs included Chief Financial Officer, Vice President Finance, Controller and Certified Public Accountant (CPA). She began her career at Coopers & Lybrand, Chicago. Parisi is a Certified California Municipal Treasurer (CCMT) and a Certified Fixed Income Practitioner (CFIP) with degrees in Accounting, Business Administration and a minor in Economics from Illinois State University.



Public Member, Treasury Oversight Committee
Gary Capata, CPA
Partner, Capata CPAs

Gary Capata was unanimously appointed by the Orange County Board of Supervisors to the Treasury Oversight Committee on May 20, 2014 for his first term. Capata has been a partner in Capata, CPAs since 1986. He has over thirty-five years accounting experience with substantial experience in forensic accounting and litigation support with qualifications as an expert witness in Los Angeles, Orange, Riverside, San Bernardino, San Diego, San Francisco and Solano Counties. He graduated from the University of Southern California with a Masters in Business Administration-Emphasis in Taxation in 1978 and a BA-Emphasis in Accounting and Finance in 1977.



Public Member, Treasury Oversight Committee
Alisa Backstrom, CCMT, CPFIM
City Treasurer, City of Huntington Beach

Alisa Backstrom was unanimously appointed by the Orange County Board of Supervisors to the Treasury Oversight Committee on August 28, 2018 for her first term. Ms. Backstrom has been the City Treasurer of Huntington Beach since 2011, having been elected in 2012 and re-elected in 2016. Per the City Charter, Ms. Backstrom is responsible to the electorate for overseeing the receipt, collection, disbursement, custody and safekeeping of all City funds. As well, she is a member of the City's Deferred Compensation Committee and serves on the board of the Supplemental Retirement Trust. In 2015, Ms. Backstrom served as Secretary for the California Municipal Treasurers Association (CMTA).

Ms. Backstrom graduated from Duke University with a Masters in Business Administration and received a B.A. in Political Science from UCLA. Prior to holding the position of Huntington Beach City Treasurer, she worked in corporate finance and corporate lending. Ms. Backstrom has earned her Certified California Municipal Treasurer (CCMT) and Certified Public Fund Investment Manager (CPFIM) designations.



Member
Eric Woolery, CPA
Auditor-Controller, County of Orange

Eric Woolery was unanimously appointed to the Treasury Oversight Committee on January 5, 2015. Woolery earned his Bachelor's Degree in Business Administration from Cal State University Fullerton with an emphasis in accounting. After graduation, he worked at Ernst & Young, one of the country's top "Big 4" accounting firms, until earning his California Certified Public Accountant (CPA) license in 1992. For ten years, he owned a CPA firm with two locations specializing in entrepreneurs. He has always had a strong interest in public policy and has held elected office before. From 1996 to 2000, he served as Fourth District Representative to the Orange County Board of Education. More recently, he was the treasurer of the City of Orange. In the seven years prior to his election, Eric was the Deputy Director of Administration for the Riverside County District Attorney's office. His duties included overseeing a staff of nearly 750 and managing the department's \$100 million budget. As the County's Auditor-Controller, Eric is the County's Chief Accounting Officer working on behalf of the taxpayers to oversee how each county department receives and spends tax dollars. Since he is an independently elected official, he reports only to the taxpayers. However, his office provides a critical role in county governance by providing both the County Supervisors and citizens with independent financial analysis in order to support sound policy decisions.



Member
Frank Kim
County Executive Officer, County of Orange

Frank Kim was unanimously appointed County Executive Officer (CEO) by the Orange County Board of Supervisors on May 12, 2015 and to the Treasury Oversight Committee on May 15, 2015. Known equally for his expertise and his collaborative approach as a problem-solver, Kim brings to the CEO role more than 25 years of experience in budget planning, organization and direction; team leadership and supervision; program development and management; and accounting services. He joined the County in 1995 as a staff accountant. Prior to being named CEO, Kim served as the County's Chief Financial Officer since 2012. In collaboration with Executive Management and the Board of Supervisors, as CFO, he was responsible for the County's \$5.6-billion, 23-department, 18,000-position budget. He also held the position of County Budget Director for more than five years, monitoring and preparing quarterly budget adjustments and developing the County's five-year Strategic Financial Plan.



Member
Al Mijares, Ph.D.
Orange County Superintendent of Schools

Mijares was appointed Orange County Superintendent of Schools in August 2012, and elected in 2014. Prior to that time, he served for six years as the Vice President of the College Board where he worked to expand the high school-to-university pipeline, in order to assure the College Readiness and Success for students, especially the underrepresented.

He joined the College Board after serving as Superintendent of the Santa Ana (Calif.) Unified School District for more than 11 years. Under his guidance, the district received national recognition for successfully meeting the needs of its diverse student body. Mijares was praised for his innovative curricular reform and for improving reading and math skills.

Before Santa Ana, Mijares served as Superintendent of the Bakersfield (Calif.) City School District and Coachella Valley (Calif.) Unified School District and as a principal in the Moreno Valley Unified School District in Riverside County, Calif.

He is Chairman of Comunidad Latina Federal Credit Union, serves as Treasurer of the California County Superintendents Educational Services Association (CCSESA), a member of the Board of Trustees for Biola University, serves as Chairman of Encuentros Leadership of Orange County, former member of the advisory council of the Tiger Woods Learning Center Foundation, on the advisory board of Public Schools for Tomorrow, and was the first chairman of the Santa Ana Empowerment Zone board of directors. Additionally, he is the recipient of several honors, including the American Association of School Administrators Leadership for Learning Award, the Orange County Hispanic Chamber of Commerce's 2005 Educator of the Year Award, the League of United Latin American Citizens' 2004 Excellence in Education Award, the Association of California School Administrators' Diversity Award, and the California School Board Association's Merit for Outstanding Leadership.

Mijares holds several credentials including a Pd.D. from USC.